ABOUT
GettingSmart.com is a multi-channel community for news, stories and leadership on innovations in learning and teaching. Users engage by reading, watching, listening and sharing thought-leading perspectives in feature blogs and publications on early education, K-12, higher ed, lifelong learning and the future of work.

With 8,500+ blogs to date, we’ve maintained the same belief that we had when we launched in 2008. It’s that excellence and equity in education are the most important issues for the American economy and society, and it’s our responsibility to make a positive impact.

Join us as we explore and reimagine the future of learning.

SERVICES & OPPORTUNITIES
- Guest Blogging
- Product & Company Reviews
- Sponsored Content & Podcasts
- Social media campaigns
- Advertising (Website & Podcast)
- Newsletter Sponsorship and Special Features

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POPULAR POSTS & PUBLICATIONS
- The Future Of Work
- 10 Strategies For School to Improve Student Engagement
- Metacognition and Why it Matters in Education
- Changing The Discussion From Screen Time to Digital Equity
- How A STEAM-Integrated Environment is the Classroom Makeover You Really Need
- 31 Can’t Miss Education Conferences In 2020
- 100 Podcasts You Should Check Out
- 11 Alternative Schools That Are Real Alternatives

AUDIENCE AND DEMOGRAPHICS
Visitors to the site are highly engaged and arrive mainly via targeted search engine queries, social media interactions and highly relevant inbound links.

Our audience consists of education leaders, edtech organizations, startups, K-12 and higher ed educators, policymakers, parents, nonprofit leaders and learning-focused thinkers. Our site is viewed internationally and optimized for viewing across all devices.

In short, GettingSmart.com is uniquely positioned to offer an audience that is highly receptive to the message of our partners and advertisers.