CAROLINE VANDER ARK

MOTIVATOR | ADVOCATE | ORGANIZER

As COO of Getting Smart, a learning design firm, Caroline manages a team of passionate individuals committed to amplifying and accelerating innovations in teaching and learning. In addition to overseeing the day-to-day operations of the organization, Caroline also leads business and staff development. She enjoys sharing her love of learning through speaking engagements, partner projects, writing and community service. Her passion for leadership development and strategic communication is apparent through her work with mission-driven clients and the Getting Smart team's professional learning.

Caroline has managed strategic communication, operations and event coordination for a range of organizations. She orchestrated high-profile, large-scale events and advocacy trips for williamsworks, a strategic advocacy firm. Her vast operations, communication and management background was developed while working for Capital Sports & Entertainment, Seattle SuperSonics Professional Basketball Club and Goodwin Sports Management. Caroline has extensive domestic and international travel experience.

Caroline has also presented at national conferences including SXSWEdu, iNACOL's Blended & Online Learning Symposium, ASU/GSV and National Charter Schools Conference.

> *I love helping people tell their story and share best practices together. My favorite engagement is one where I facilitate a conversation that harnesses the power of every voice in the room.*

Caroline holds a degree in public relations from the Edward R. Murrow College of Communication at Washington State University and serves on the Board of Directors for Advancing Leadership, Foundation for Blended and Online Learning and the SXSWedu Advisory Board.

Caroline is available for all types of speaking and moderating engagements, such as keynotes, panel discussions, round tables and workshop sessions. Caroline regularly speaks on the following:

» Community leadership
» Project management
» Professional learning
» Personalized learning
» Strategic communication
» Learning innovations