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Carnegie Learning Partners with OpenStax to Offer the Most Powerful and Affordable College Math Solution on the Market

Partnership Provides the Best Math Resources Available at a Fraction of the Price

PITTSBURGH, November 16, 2017 – Carnegie Learning, Inc., a research-proven leader of mathematics technology, curriculum, and services, has announced a partnership with OpenStax, a leading provider of open educational resources and textbooks that are free online for any student, anywhere. The partnership will combine Mika, the most powerful math courseware available in higher education, with OpenStax textbooks into a single, affordable learning solution for developmental math.

Mika is the culmination of 20+ years of research in cognitive science, instructional design, and artificial intelligence. Unlike traditional homework software, Mika was built from the ground up to deliver a smarter, more nimble experience that is research-proven to work. An independent study by the RAND Corporation, including over 18,000 students at 147 schools in 7 states, demonstrated that the technology leveraged in Mika can lead to substantial increases in student learning outcomes.¹

OpenStax, a nonprofit based at Rice University, aims to improve access to education by offering low-cost open-source college textbooks. OpenStax textbooks are written by experts in their fields, meet standard scope and sequence requirements, and undergo a rigorous peer review process. OpenStax estimates having saved students more than \$340 million since 2012.

“We’re here to change the status quo in math education,” said Barry Malkin, CEO of Carnegie Learning. “This partnership offers the best of two worlds for a fraction of the cost. Every year, roughly \$7 billion is spent on remedial education in the U.S., but the average success rate for

¹ <https://www.carnegielearning.com/why/research/>

remedial math courses is only 33%. We have to do better for our students at a price point they can afford.”

“OpenStax is proud to give the faculty and students using our developmental math titles another cutting-edge technology option,” said David Harris, Editor in Chief at OpenStax. “Increasing student learning outcomes is one of our central goals, and we know that Carnegie Learning will be a valuable addition to our growing ecosystem of resources.”

For more information about OpenStax, visit www.openstax.org. For more information on Carnegie Learning’s unique approach to transforming mathematics learning with Mika, visit www.carnegielearning.com/mika.

ABOUT OPENSTAX

OpenStax provides open educational resources and textbooks free online for any student, anywhere and partners with companies that provide fee-based products and services that enhance the value of its books for both instructors and students. OpenStax is a nonprofit initiative of Rice University and is made possible by the support of the William and Flora Hewlett Foundation, the Laura and John Arnold Foundation, the Bill & Melinda Gates Foundation, the 20 Million Minds Foundation, the Maxfield Foundation, the Calvin K. Kanzanjian Foundation, the Bill and Stephanie Sick Fund and the Leon Lowenstein Foundation.

ABOUT CARNEGIE LEARNING, INC.

Carnegie Learning is a transformational mathematics education company focused on delivering better mathematics learning to all teachers and students. Through research-proven software, textbooks, and professional learning and data analysis services, Carnegie Learning is helping students to succeed in mathematics as a gateway to graduation, college, and the 21st century workforce. Carnegie Learning, headquartered in downtown Pittsburgh, is the sole source provider of MATHia[®] Software for students in grades 6–12 and Mika[®] Software for college students in need of developmental mathematics support. Carnegie Learning[®], MATHia[®], Mika[®], Globaloria[®] and LONG + LIVE + MATH[™] are registered trademarks of Carnegie Learning, Inc.