WORLD LANGUAGE EDUCATORS CAN LEAD THE SHIFT TO NEXT GEN LEARNING

New Report from Rosetta Stone Education and Getting Smart explores teacher-driven transformation from traditional world language instruction to blended, competency-based models

SEATTLE, WA - November 6, 2014 - In partnership with Rosetta Stone Education, today Getting Smart announced the release of the follow-up to The Next Generation of World Language Learning, released last year.

Authored by Tom Vander Ark, Dr. Carri Schneider, Moss Pike and Winifred Kehl, the new paper “Elevate and Empower: World Language Instructors as Key Players in the Shift to Competency-Based, Blended Learning” explores two key questions:

- Are world language educators uniquely poised to act as leaders in system-wide shifts to new models of personalized learning?
- How can world language educators be elevated and empowered to lead this charge?

To answer these questions, the authors conducted a review of existing research on world language teachers and technology, and learned from teachers and leaders who have led shifts in their own school communities.

The paper explores findings through a collection of “Leaders in the Shift” stories that describe teacher-driven transformation from traditional world language instruction to blended,
competency-based models. The stories reveal unique drivers, pathways and destinations—with a common thread of personal and professional evolution.

In addition to the individual teacher transformation stories, the interviews also revealed six key trends across the experiences of the blended world language educators:

- Bottom-up adoption of technology,
- Common entry points,
- The use of personalized media,
- A focus on cultural fluency,
- Slow yet steady shifts, and
- The value of the professional learning network (PLN).

The report also offers a set of recommendations for stakeholders ranging from school leaders to content providers. These recommendations intend to “elevate and empower” world language educators as leaders in the shift to personalized learning.

In addition to the paper, a complementary infographic was released last week, that provides a useful overview of the information.

Download the full paper.

Join the conversation on Twitter with #WorldLanguage and follow @Getting_Smart for more.

Sample Tweets:

New @Getting_Smart & @RosettaStoneED paper on #WorldLanguage #BlendedLearning & #competency based instruction http://bit.ly/1tPnxVj

New paper on shift of #WorldLanguage instruction to #BlendedLearning and #competency based from @RosettaStoneED & @Getting_Smart http://bit.ly/1tPnxVj

About Rosetta Stone

Rosetta Stone Education is dedicated to changing the way the world learns. The company’s innovative technology-driven language, reading and brain fitness solutions are used by thousands of schools, businesses, government organizations and millions of individuals around the world. Founded in 1992, Rosetta Stone pioneered the use of interactive software to accelerate language learning. Today the company offers courses in 30 languages, from the most commonly spoken (such as English, Spanish and Mandarin) to the less prominent (including Swahili, Swedish and Tagalog). Since 2013, Rosetta Stone has expanded beyond language and deeper into education-technology with its acquisitions of Livemocha, Lexia Learning, Vivity Labs, and Tell Me More. Rosetta Stone is based in Arlington, VA, and has offices around the world.
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