



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Jennifer Aalgaard, Communications Manager
Getting Smart
206-291-7190
jennifer@gettingsmart.com

Sample Tweet: New @Getting_Smart report builds case for improved connectivity for [#BlendedLearning](#) & [#DeeperLearning](#) <http://bit.ly/1sHDeLn> [#CommActUpdate](#)

CALL FOR MODERN TECHNOLOGY POLICY FOR MODERN LEARNERS

*New Report from Getting Smart Builds the Case for
Expanded Technology to Provide Better Opportunities for Students*

SEATTLE, WA - *October 21, 2014* - A new report from [Getting Smart](#), "[Modern Policy for Modern Learners: Building Support for Modernized Federal Communications Policy to Power Connected Learning](#)", describes the opportunities for expanded access to high-quality education created by high-access, connected learning environments and calls for policy updates to support expanded access.

As the policy environment around communications legislation continues to shift, the report builds the case for improved connectivity by exploring the impact of the Internet on education and describing trends toward blended, competency-based and deeper learning environments.

"We are standing at the center of an unprecedented national opportunity to develop a plan for better connecting students to the world of possibilities," said Dr. Carri Schneider, Director of Policy & Research at Getting Smart. "Devices are increasingly affordable and online resources are increasingly abundant. It's time to address the barriers that prevent all kids from getting connected."

In addition to exploring examples of the ways in which better access boosts learning, the report calls for updates to the Federal Communications Act to support innovation in education and broaden connectivity and calls for a more technology-neutral approach to regulating the industry to boost innovation and investment.

“As strong advocates for the potential of technology to improve student access to high-quality learning experiences, we recognize the ways in which policy can both positively and negatively influence that access and advocate for modern policies to support modern learning,” said Tom Vander Ark, CEO of Getting Smart.

To complement the paper, join the webinar:

[Connecting Students to the World through High-Speed Broadband and Improved Technology](#)

Tuesday, October 21

12:30 - 1:30 pm ET (9:30 - 10:30 am PT)

[Download](#) the full paper.

Join the conversation on Twitter with [#CommActUpdate](#) and follow [@Getting_Smart](#) for more.

Sample Tweets:

New @Getting_Smart report builds case for improved connectivity for [#BlendedLearning](#) & [#DeeperLearning](#) <http://bit.ly/1sHDeLn> [#CommActUpdate](#)

“Modern learners need modern technology” in new report from @Getting_Smart.

<http://bit.ly/1sHDeLn> [#CommActUpdate](#)

About Getting Smart

[Getting Smart®](#) is an education advocacy firm passionate about innovations in learning. We help education organizations construct cohesive and forward-thinking strategies for branding, awareness, advancement and communication, and public and media relations. We are advocates for better K-12 education as well as early, post-secondary and informal learning opportunities for all students. We attempt to accelerate and improve the shift to digital learning. On GettingSmart.com we cover important events, trends, products, books and reports. Follow Getting Smart on [Facebook](#) and [Twitter](#).