

MAKE YOUR MARK with a *Smart Bundle*

A *Smart Bundle* is an opportunity to:

- Create a thought leadership series matched to your organization's mission and expertise
- Create a timely collection of 3-5 blog posts organized around the theme
- Publish a PDF of the blog series including an introduction and conclusion written by a member of the Getting Smart Team or your organization
- Amplify & extend your reach to targeted stakeholders and decision makers

Smart Bundle sponsorship includes:

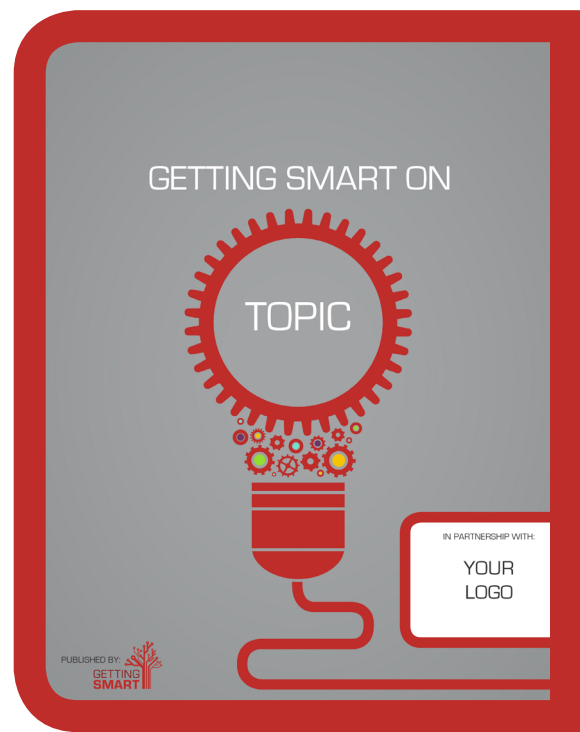
- Inclusion in the Getting Smart *Smart Bundle* Library
- Positioning as an active thought leader
- Access to Getting Smart's robust and diverse following across several social media channels
- Sponsored email blast
- Publication promotional activities

Smart Bundle sponsorships start at \$10,000

Optional Add-ons may include:

- Online promotional events
- Site sponsorship & advertising space
- Press release and distribution
- Strategic communications & marketing services

For more information, email info@gettingsmart.com
Visit www.gettingsmart.com/smartbundles



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