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### **Deeper Learning For Every Student Every Day**

*New paper features profiles of 20 schools that exemplify Deeper Learning*

**Seattle, Wash., December 17, 2013** - Today [Getting Smart](http://www.gettingsmart.com) released [Deeper Learning For Every Student Every Day](#), a white paper dedicated to dispelling the myths around Deeper Learning and proving that Deeper Learning competencies can be developed in any school, with all students, and every teacher. The paper is co-authored by Tom Vander Ark, CEO of Getting Smart and Carri Schneider, Getting Smart Director of Policy and Research.

With the goal of presenting a diverse national distribution, the paper reveals the lessons from 20 existing schools that Getting Smart interviewed and profiled. The schools--representing a range of urban, rural, suburban, district, charter, new and turnaround--provide living examples of [Hewlett's Deeper Learning competencies](#) at work and create a collective vision for a system-wide shift to Deeper Learning.

"The schools profiled differ in terms of their characteristics and the student populations they serve," says Schneider, "this shows that all students can thrive in Deeper Learning environments, not just those in traditionally high-performing settings."

"Highlighting forward-leaning schools is a worthwhile task, but it is only a first step," Vander Ark explains. "The true goal is to take lessons from existing models and apply them in order to cultivate Deeper Learning environments at scale."

In addition to the paper, Getting Smart released an infographic, "[Deeper Learning Making Every Student & Teacher a Superhero, Every Day](#)" and will soon release a Deeper Learning video to accompany the paper and infographic. This paper also complements the previously-released [How Digital Learning Contributes to Deeper Learning](#) white paper and [infographic](#) from Getting Smart.

To find out more about Deeper Learning visit the Deeper Learning [resources page](#).

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#### ABOUT GETTING SMART

[Getting Smart®](#) is an advocacy firm passionate about innovations in learning. We help education organizations construct cohesive and forward-thinking strategies for branding, awareness, advancement and communication, and public and media relations. We are advocates for better K-12 education as well as early, post-secondary and informal learning opportunities for all students. We attempt to accelerate and improve the shift to digital learning. On [GettingSmart.com](http://GettingSmart.com) we cover important events, trends, products, books, and reports.