



GETTINGSMART.COM MEDIA KIT

Amplifying Innovations
in Learning

SERVICES & OPPORTUNITIES

- Guest Blogging
- Product & Company Reviews
- Blog Series Sponsorship - Starts at \$5,000
- Website Ads - Starts at \$500 per 30 day ad spot
- Podcast Sponsorships & Ads - Starts at \$500 per episode
- Launch Kits - Starts at \$1,500
- Graphic Design
- Social Media Training

ABOUT

GettingSmart.com is a community for news, stories and leadership on innovations in learning and teaching. Users engage by reading, watching, listening, and sharing thought leading perspectives in feature blogs and publications on K-12, HigherEd and lifelong learning.

With 5,500+ blogs to date, we've maintained the same belief that we had when we launched in 2008. It's that excellence and equity in education are the most important issues for the American economy and society, and it's our responsibility to make a positive impact.

Join us as we explore and reimagine the future of learning.

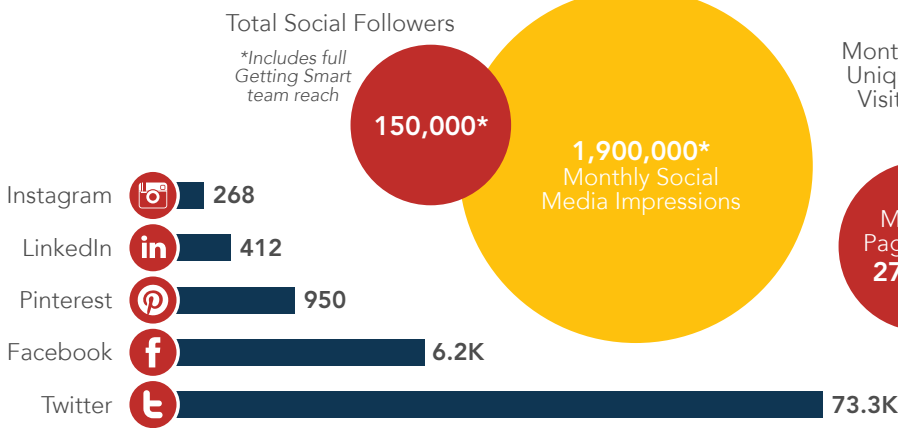
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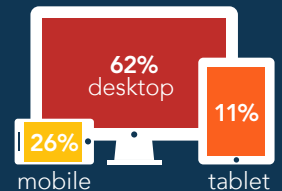
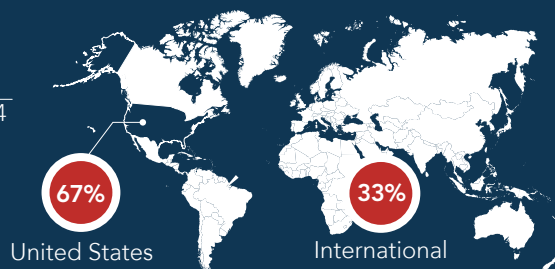
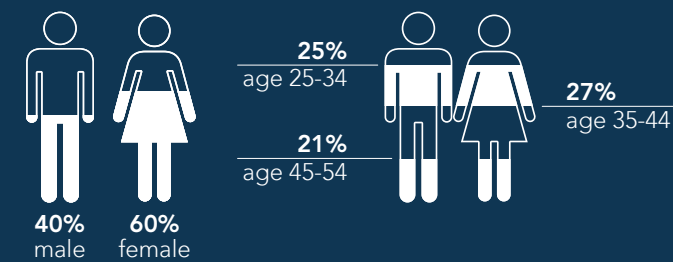
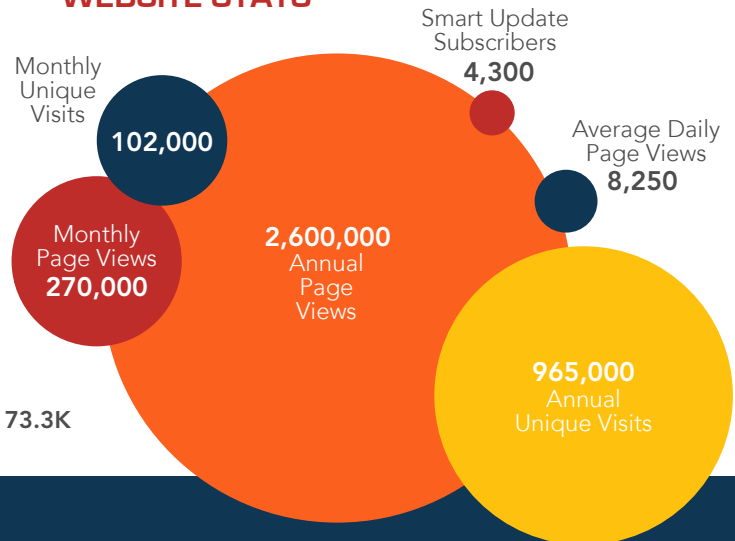
POPULAR POSTS & PUBLICATIONS

- [100 Schools Worth Visiting](#)
- [Smart Parents: Parenting for Powerful Learning](#)
- [23 Can't Miss Edu Conferences](#)
- [10 Things That Haven't Changed for Teachers in 10 Years](#)
- [Preparing Leaders for Deeper Learning](#)
- [Meet Generation Z](#)
- [8 Tips to Stop Micromanaging & Start Leading](#)

SOCIAL MEDIA STATS



WEBSITE STATS



AUDIENCE AND DEMOGRAPHICS

Visitors to the site are highly targeted and arrive mainly via targeted search engine queries, social media interactions, and highly relevant inbound links. In short, GettingSmart.com is uniquely positioned

to offer an audience that is receptive to your message. GettingSmart.com targets an audience of education leaders, EdTech organizations and startups, K-12 and HigherEd educators, students,

policymakers, parents, nonprofit leaders, and learning focused thinkers. Our site is viewed internationally and built to be responsive across all devices.